

Experience the difference

Bermocoll and Elotex join forces



AkzoNobel
Tomorrow's Answers Today



Performance Additives – Bermocoll and Elotex join forces

The prime goal is to optimize the customer interface and to accelerate growth in the building and construction market by combining the Bermocoll and Elotex businesses. Also to allow a more focused approach in the paint application segment; and to further develop the CMC business.

The two businesses are intensifying the cooperation on all levels at an accelerated pace, which is a process that has started two years ago. This merger demonstrates our commitment to serve our customers better and to be better aligned to our markets.

We will be a large player, able to create faster growth in all of our businesses, further strengthen our customer relationships, generate a stronger application base for the building and construction applications, maximize synergies in innovation and optimize the technology base.

We want to build on the existing strong relations and emphasize continuity in growing together with our stakeholders.

The complete product range of the combined businesses

BERMOCOLL[®]

BERMODOL[®]

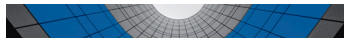
GABROSA[®]

Bermocoll[®] non-ionic cellulose ethers are used in building applications like tile adhesives, plasters, joint fillers, extruded fiber cement, leveling compounds etc.

Bermocoll[®] and Bermodol[®] are used widely in the field of paints and coatings, like textured paint, flat paint up to gloss paint and chemical plaster.

Gabrosa[®] is an anionic cellulose ether used in wallpaper adhesives as well as in paint and building applications.

ELOTEX[®]



ELOTEX[®] Redispersible polymer powders (RPP) and specialty additives are extensively used in the formulation of cementitious and gypsum based drymix mortars for floorings, plastering, tiling, waterproofing and repair.

ELOTEX[®] RPP's are used for adhesion, cohesion, and flexibility improvement in mortars. Elotex specialty additives are used to introduce other functionalities as there are:

- ELOTEX[®] ELOSET – Viscosity modifier
- ELOTEX[®] SEAL – Water repellent
- ELOTEX[®] FLOWKIT – Levelling
- ELOTEX[®] ERA – Efflorescence reduction
- ELOTEX[®] COPRA – Corrosion protection
- ELOTEX[®] SHAPE – Shrinkage reduction



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AkzoNobel is the largest global paints and coatings company and a major producer of specialty chemicals. We supply industries and consumers worldwide with innovative products and are passionate about developing sustainable answers for our customers. Our portfolio includes well known brands such as Dulux, Sikkens, International and Eka. Headquartered in Amsterdam, the Netherlands, we are a Global Fortune 500 company and are consistently ranked as one of the leaders in the area of sustainability. With operations in more than 80 countries, our 55,000 people around the world are committed to excellence and delivering Tomorrow's Answers Today™.



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